PETER SCOINS RESUME

✉ jobs@peterscoins.co.uk

www.peterscoins.co.uk

in www.linkedin.com/in/britishpete

SKILLS

▷ Digital Asset Management
▷ Marketing (b2b, b2c, ecommerce)
▷ Data / Metadata / Content Modeling
▷ Agile/SCRUM
▷ JSON
▷ Web Services / REST API
▷ C# (.NET core, MVC, Winforms, ASP.NET)
▷ Software Documention
▷ Azure
▷ Design to Web
▷ Adobe Photoshop / Indesign

AWARDS

▷ Volunteer of the Year 2016 - British Wheelchair Basketball
▷ Thatcham Town Council Partnership Badge - Thatcham Town Council
▷ Stanley Black & Decker ERG Award 2019 - Community Impact
▷ Aprimo Apex Award for Content 2020
▷ Royal Voluntary Service Platinum Champions Award (2022)

CONFERENCE SPEAKER APPEARANCES

2021

Henry Stewart Events
➤ DAM Integration: Real World Fundamentals

2020

Aprimo Sync! Virtual
➤ Chasing the E-commerce Unicorn - How DAM is Central to Omni-channel Experience at Stanley Black & Decker

➤ Bringing DAM up from the Basement: Integrations in the Real World

Omnichannel X
➤ The omnichannel journey of Stanley Black and Decker: Searching for the E-Commerce Unicorn

2019

Aprimo Sync! Europe
➤ Searching for the e-Commerce unicorn - The journey of Stanley Black & Decker

As a highly-motivated and results orientated young professional within the digital asset management and web development sectors of the IT Industry, I have a proven track record of working towards providing high quality technology based solutions for multiple clients throughout Europe and the United States.

PROFESSIONAL EXPERIENCE

2022 -	**Customer Success Principal** Aprimo
2021 - 2022	**Technical Consultant (Aprimo)** Book That In
2017 - 2021	**Senior DAM Developer** Stanley Black & Decker
2015 - 2017	**Web Application Developer (Vodafone)** Oliver
2014 - 2015	**Software Developer** Capita Software Services
2011 - 2014	**DAM Technical Consultant** HintTech UK
2007 - 2011	**Web Integration Engineer** TEEC

EDUCATION

2006	**BSc (Hons) Computing with Software Development** *University of Plymouth*
2005	**BTEC Higher National Diploma In Computing** *South Devon College*
2002	**BTEC National Diploma In Computing** *East Devon College*

CERTIFICATIONS

Aprmio DAM SaaS Certification
Aprimo DAM (pre-SaaS) Certification
Total Mobile Advanced Integration (TM420)
ADAM Certified Developer
ADAM IT Pro Training
ADAM Products – Developer Training
ADAM Workflow - Developer Training

Full Curriculum Vitae Avaliable on Request